KESH makes unseen talent visible. We start with sport.

One KESH ID passport. Six poles. One shared ambition.

1 KESH, the whole house

Talent is everywhere; recognition and opportunities do not always follow. KESH makes it visible through a shared passport, **KESH ID**: one identity across the house.

Six poles: KeshSport, KeshBusiness, KeshKulture, KeshDar, KeshAuto and KeshBeauty. Each pole is one app. Sport opens the way; the other poles are the next horizon.

2 Sport first

KeshSport: one native app, four worlds.

- **Match** · Football. Your rating starts at 65.
- **Footing** · Running. Your kilometres add up.
- **Gym** · Street workout. Your records, validated.
- **Play** · Esports. Your tournaments, your titles.

KeshBusiness: one app, three worlds — Career, Academy, Solutions.

KeshKulture: one app, four worlds — Music, Art, Events, Clip.

3 Proof, then recognition

A match, a run, a record: effort gives the card its value. In Match, your rating is earned, never typed in. The aim: turn practice into a visible track record, then open opportunities.

KESH IS AI-NATIVE

4 In the product and the making

A small team. A hive of AI agents.

01 The product ambition
Help people read their progress, surface talent and connect it with opportunities. This is a direction, not a claim that every AI feature is live.

02 How we build
AI agents write and test code; automated checks and human review follow. The teaser's films and faces are AI-generated.

03 Our standard of proof
A vision is not traction. No invented funding, valuation, revenue or user count.

5 Where we stand

Today: the teaser is live at keshentreprise.com. It presents the project; it is not the native app.

10 January 2027: official launch planned.

Coming soon: KeshSport private beta, by invitation.

Founder access: capped at 2,000 numbered spots. Founders enter the beta first.

6 What we are looking for

Investment and hands-on support to build the native app, test its value in practice and prepare KeshSport's launch. We want partners who share the long-term vision for KESH. Scope and terms are discussed directly.

Investors, partners, press: contact@keshentreprise.com